

### Frontline Excellence made easy.

#### Problem

Knowledge is still transferred via PDFs and Powerpoints in almost any company. While feasible for office workers, this does not work for frontline teams. **Documents are simply not read**, as they are not optimized for **mobile usage** and **learning in the flow of work**.

Ineffective knowledge transfer to frontline teams causes **low process adherence**, **slow change management** and **quality deviations**.

### Solution

Our End-to-End solution allows companies to seamlessly distribute vital information to their frontline teams – leading to improved quality of work, smoother operations and higher productivity.

#### **Content Creation**

Transferring company specific knowledge (e.g. SOPs) to frontline teams in engaging and effective ways is very hard, because it creates a lot of overhead and manual labor.

Our cutting edge Al Platform turns any document into highly engaging micro-learning courses optimized for mobile use, which results in high

engagement, high retention and effective knowledge transfer.

With our technology we are able to **reduce content creation time by 90%** from 6 weeks to 3 days.

# Instant Field Support

In addition to gamified training our Frontline App features a **mobile optimized Wiki** combined with a **smart AI Companion**. This allows frontline teams to **chat** with the company knowledge and get instant answers to any questions. This provides efficient and fast support, unblocking them in critical moments.

## **About Elephant**

Elephant was founded in Berlin in 2022. We are supported by strong investors like Flixbus Founders. We are successfully collaborating with 20+ companies in Europe and the US.

#### Contact

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